

**7-10**  
**MARCH'24**

**BRABANTHALLEN**  
**'S-HERTOGENBOSCH**

**THE Dutch**  
**Masters**  
INDOOR BRABANT HORSE SHOW



# HOSPITALITY ARRANGEMENTS

The Dutch Masters is part of the prestigious Rolex Grand Slam of Show Jumping. With this, The Dutch Masters belongs, together with CHIO Aachen, CSIO Spruce Meadows 'Masters' and CHI Geneva, among the 4 top competitions in the world. The absolute world top are in 's-Hertogenbosch. The ideal ambiance to strengthen and expand the business network.



## BOX

A box seats six people at a reserved VIP table. In the afternoon, a hot lunch is served (2 courses) and in the evening a 3-course dinner.

**Box Friday / Saturday / Sunday € 9,500**

**Box Thursday / Friday / Saturday / Sunday € 10,500**

**Dressage Box Thursday / Friday and Saturday afternoon € 5,500**

All boxes include catering (lunch and/or dinner, drinks and snacks), 3 parking passes per session and exclusive of VAT. There are also a few boxes and skyboxes available for certain parts of the day if you cannot be present the entire event.

### Parts of the Day:

**THURSDAY 7 MARCH**

Daypart 1: Evening

**FRIDAY 8 MARCH**

Daypart 2: Morning/Afternoon

Daypart 3: Evening

**SATURDAY 9 MARCH**

Daypart 4: Morning/Afternoon

Daypart 5: Evening

**SUNDAY 10 MARCH**

Daypart 6: Morning

Daypart 7: Afternoon

## SKYBOX

Receive your relations in your own skybox. Possible on Thursday, Friday, Saturday and Sunday. Fully equipped and a beautiful view on the main arena.

**Skybox for 4 days € 21,000**

*Exclusive catering and VAT for 25 persons*

**For more information on availability:  
info@thedutchmasters.com**



## CLUB INDOOR BRABANT jumping and dressage

### CLUB Indoor Brabant Jumping membership offers you per year for 2 persons:

- Sponsor drinks on Friday during The Dutch Masters in the VIP village and invitation to the CLUB Indoor Brabant dinner
- 2 VIP tickets for Friday evening in the CLUB Indoor Brabant Skybox
- 2 VIP tickets for Sunday afternoon in the CLUB Indoor Brabant Skybox including the Rolex Grand Prix with lunch in the Skybox
- Possibility to order additional Skybox tickets subject to availability
- VIP parking
- Invitation to the extra meetings throughout the year at special locations for 2 persons and the possibility to order additional tickets for these meetings
- Mention of name on The Dutch Masters - CLUB Indoor Brabant website with link to own website

**Costs € 1,750 per year** *Prices are exclusive of VAT*

**For more information: [www.thedutchmasters.com/club-indoor-brabant](http://www.thedutchmasters.com/club-indoor-brabant)**

### CLUB Indoor Brabant Dressage membership offers you per year for 2 persons:

- 2 VIP tickets for Thursday afternoon/evening in the CLUB Indoor Brabant Skybox including the World Cup Dressage Grand Prix with dinner in the Skybox
- 2 VIP tickets for Saturday morning/afternoon in the CLUB Indoor Brabant Skybox including the World Cup Dressage Freestyle with lunch in the CLUB Skybox
- On Saturday after drinks in the Riders Lounge
- The possibility to order additional Skybox tickets based on availability
- VIP parking
- Invitation to additional meetings at special locations throughout the year for 2 persons and the possibility to order additional tickets for these meetings
- Mention of name on The Dutch Masters - CLUB Indoor Brabant website with a link to own website.

**Costs € 1,750 per year** *Prices are exclusive of VAT*

**The CLUB Indoor Brabant meetings during The Dutch Masters and the additional meetings always include excellent catering. For more information about CLUB Indoor Brabant see [www.thedutchmasters.com/club-indoor-brabant](http://www.thedutchmasters.com/club-indoor-brabant)**

## VIP SEATS

Reserved seats with excellent view on the main arena. At the VIP Tribune is a communal bar. For every 2 VIP Seats you will receive 1 VIP parking pass.

<b>Thursday</b>	<b>€ 135</b>
<b>Friday</b>	<b>€ 160</b>
<b>Saturday</b>	<b>€ 275</b>
<b>Sunday</b>	<b>€ 225</b>

*Prices do not include VAT and catering.*

## EXPOSURE

The Dutch Masters attracts plenty of attention from the national and international media. Millions of people follow the spectacular top-level competitions and therefore come in contact with the event's partners. The Dutch Masters offers plenty of opportunities to bring your company to the attention of a wide audience, for example via the eye-catching LED boarding and social media channels.

**For more information about the possibilities: [info@thedutchmasters.com](mailto:info@thedutchmasters.com)**



## EXHIBITORS

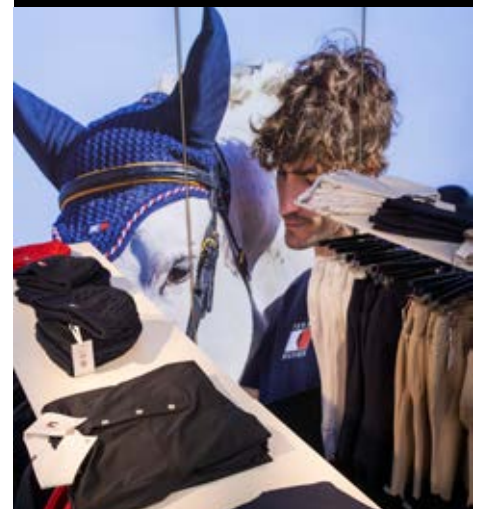
Over 60,000 visitors appreciate the combination of top-class sport and the cosy and stylish promo village. The ideal environment to promote and sell. Stand equipped with: Carpet - walls - frieze frame - electricity - 2 spots

**Price € 150 per m<sup>2</sup> (excluding VAT)**



It is also possible to book only stand space. If the stand construction is provided, **the price is € 95,- per m<sup>2</sup>** (excluding stand construction and electricity).

**For further information and offer: [stands@thedutchmasters.com](mailto:stands@thedutchmasters.com)**



# PROGRAMME 2024

## THURSDAY 7 MARCH

FEI Dressage World Cup™ Grand Prix, Dressage International  
The Dressage Masters - Show

## FRIDAY 8 MARCH

Dressage International, CDI3\* Grand Prix  
Jumping International, Two Phases

### EVENING

Gemeente 's-Hertogenbosch Prize, Jumping International  
VDL Groep Prize, Jumping International, with jump-off  
against the clock

## SATURDAY 9 MARCH

Dressage International, CDI1\* Intermediate Freestyle  
Dressage International, CDI3\* Grand Prix Freestyle  
FEI Dressage World Cup™ Freestyle, Dressage International

### EVENING

Van Schijndel Bouwgroep Prize, Jumping International,  
Indoor Derby  
Audi Prize, Jumping International, with jump-off

## SUNDAY 10 MARCH

Restaurant 't Zusje Prize, Jumping National Ponies  
Show Britt Dekker & Emma Kok

### AFTERNOON

Jumping International  
Rolex Grand Prix, Jumping International, with jump-off  
against the clock, *Rolex Grand Slam*

**For definitive times: [www.thedutchmasters.com](http://www.thedutchmasters.com)**

*(subject to change)*

